

Administrative Procedure 512

Business Administration

EDUCATIONAL PARTNERSHIPS AND SPONSORSHIPS

BACKGROUND

The Charter Board recognizes that strong, ethical partnerships with community organizations, businesses, and public and non-profit agencies can enhance student learning and support the school's educational mission.

All partnerships and sponsorships must serve the best interests of students, align with our charter, vision, and mission, and comply with the *Education Act*, provincial funding requirements, and applicable public-sector accountability standards.

The Superintendent is responsible for administering this Administrative Procedure.

DEFINITIONS

Educational Partnerships	Cooperative relationships in which organizations share resources, expertise, or services to enhance student learning and educational outcomes.
Educational Sponsorships	The provision of funds, goods, or services in exchange for limited recognition of the sponsor for a defined period, without influencing curriculum, instruction, or school governance.

PROCEDURES

1. Ethical and Governance Principles
 - 1.1 The Charter Board adopts ethical partnership principles based on recognized Canadian best practices, including those of the Conference Board of Canada
 - 1.2 Educational partnerships and sponsorships shall be supported only when they:
 - 1.2.1 Enhance the quality, equity, and relevance of learning for students;
 - 1.2.2 Provide mutual benefits to all partners;
 - 1.2.3 Respect fairness, inclusivity, and non-discrimination;
 - 1.2.4 Support shared social responsibility for education;
 - 1.2.5 Acknowledge contributions in appropriate and transparent ways;
 - 1.2.6 Align with the ethics, values, and legal obligations of all partners;
 - 1.2.7 Have clearly defined objectives, roles, and responsibilities;
 - 1.2.8 Are based on shared or compatible goals;
 - 1.2.9 Complement and not replace public funding for education;
 - 1.2.10 Include mechanisms for monitoring and evaluation;
 - 1.2.11 Respect each partner's expertise and independence; and
 - 1.2.12 Involve participation on a voluntary basis.
 - 1.3 Educational partnerships shall not compromise the independence, integrity, or neutrality of public education.
2. General Provisions

- 2.1 All educational partnerships and sponsorships must align with:
 - 2.1.1 The Charter Board's vision, mission, and charter mandate;
 - 2.1.2 School and system priorities; and
 - 2.1.3 Student learning and well-being.
- 2.2 Participation by students, staff, or families in partnership or sponsorship activities shall be voluntary.
- 2.3 All educational partnerships and sponsorships must be documented through a Letter of Understanding or Agreement signed by both parties.
- 2.4 The Charter Board reserves the right to refuse, terminate, or modify any educational partnership or sponsorship that does not meet governance, ethical, or student-interest standards.
- 3. Approval Authority
 - 3.1 Educational partnerships or sponsorships with an annual value of \$5,000 or less require approval from the Principal.
 - 3.2 Educational partnerships or sponsorships greater than \$5,000 and up to \$20,000 per year, or multi-year agreements with a total value exceeding \$10,000, require approval by the Superintendent and shall be reported to the Charter Board at its next meeting.
 - 3.3 Educational partnerships or sponsorships exceeding \$20,000 per year require approval by the Charter Board.
- 4. Recognition and Acknowledgement
 - 4.1 Appropriate recognition may include:
 - 4.1.1 Plaques or banners;
 - 4.1.2 Acknowledgements in publications or events;
 - 4.1.3 Recognition in communications or media releases;
 - 4.1.4 Signage in approved locations;
 - 4.1.5 Logos on uniforms or equipment; and
 - 4.1.6 Commemorative certificates.
 - 4.2 Recognition must not interfere with the learning environment, student safety, or the integrity of public education.
 - 4.3 The naming or dedication of rooms or facilities in recognition of significant contributions may be considered by the Charter Board and normally requires consultation with stakeholders.

Cross Reference	<i>Education Act</i>
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